



Cassie aka Unfortunate Reads

Bookfluencer and general weirdo

About Me

My name is Cassie and you may have stumbled upon my Instagram or TikTok videos, but in case you haven't let me introduce myself.

I am a sex positive, feminist, LGBTQIA+ ally who enjoys reading every type of smutty book - from slow burn and mafia romances to straight up gingerbread man erotica — but what I'm known for is reading the extremely weird/off the wall ones (think...clippy/door/flamingo shifter/coronavirus/etc.)

I support indie authors and love to interact with the bookstagram/booktok communities. There is no room for disparagement of books, authors, or readers on my pages. Reading is reading!

Audience

The followers I have are also a very positive community, even if they don't read smut, and if there is anything negative, harassing, or straight up bigoted I am vigilant in ensuring they are removed and blocked.

36.1K

Instagram
Followers

10.2K

TikTok
Followers

30 Day Stats *Instagram, Dec 9 - Jan 6*

245K

Reach

1M

Impressions

82%

Engagement Rate

Services

- Book Recaps/Reviews
- Content Creation
- Collaborations
- Giveaways
- Sponsorship Opportunities

Looking for something else? Contact me!

Gender *as presented by Instagram*

♀ **81%**
Women

♂ **19%**
Men

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